



Noelle Jones Aladesuyi

Founder

WE THRIVE MEDIA



Noelle Jones Aladesuyi is a cultural strategist and founder and CEO of We Thrive Media, an award-winning marketing agency based in Atlanta. She leads campaigns that combine data, audience insight, and storytelling to help brands engage communities across digital and live platforms.

Under her leadership, We Thrive Media has partnered with organizations in entertainment, education, health care, sports and social impact, including the Atlanta Falcons, Arthur Blank Sports & Entertainment, Coca-Cola Florida, Boys & Girls Clubs of America, Live Nation Urban's Roots Picnic, and ONE Musicfest.

Before launching the agency, Noelle led public relations and influencer initiatives for Fortune 500 brands including Coca-Cola, Sprint, and Southern Company. She has also supported campaigns for Grammy-nominated artists. Noelle is a graduate of Howard University and Georgetown University.

Audiences and Industries

- Marketing & Branding
- Digital Marketing
- Sports & Entertainment Marketing
- Multicultural Marketing
- Nonprofits & Social Impact Organizations
- Entrepreneurship & Startups
- Women in Business & Leadership
- Inclusive Marketing

Subject Matter Expert

- Culture-First Marketing
- Startups + Female Founders
- Influencer Marketing with Intention
- Community-Centered Brand Building
- Purpose-Driven Entrepreneurship

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Speaker Topics

Let Your Network Be Your Leverage: How Female Founders Build Power, Access, and Influence

For female founders, your network isn’t just about who you know. How you build, nurture, and show up in those relationships determines your growth.

In this 60-minute session, Noelle Aladesuyi, founder of the Atlanta-based digital marketing agency, We Thrive Media, breaks down how to move beyond transactional networking to build meaningful, long-term relationships that create access, open doors, and drive real business outcomes. She also addresses how women can confidently take up space in male-dominated industries and position themselves as valuable voices in any room.

Additional Key Takeaways

- 1 How to build depth-driven relationships that lead to real opportunities
- 1 Ways to add value to any room, regardless of your level
- 1 How to leverage your network to close access gaps
- 1 Strategies for showing up confidently in male-dominated spaces
- 1 Why long-term relationship building beats quick connections

The Power Circle: Building Your Personal Board of Directors

Success is never a solo journey. The world's most powerful people never work alone. They have a circle of trusted advisors who challenge, guide, and hold them accountable. So the real question is: Who's in your Power Circle?

In this interactive workshop, Noelle Aladesuyi, founder of the Atlanta-based digital marketing agency, We Thrive Media, introduces the concept of building a personal board of directors known as the Power Circle. She also walks attendees through how to intentionally build a network that supports both personal and professional growth.

Through guided exercises and real-time reflection, Noelle will lead attendees through:

Power Circle Mapping:

Identify who is currently in your circle across key areas

Access Gap Audit:

Pinpoint where attendees lack support, insight, or access

Action Planning:

Build a targeted list of relationships to develop and how to activate them

Value Exchange Exercises:

Define what you bring into relationships and how to add value to others

Script Writing:

Draft templated email scripts to support attendees with board member outreach

Building A Purpose-Driven Agency In The Age of Influence

What does it take to scale a mission-aligned, seven-figure agency without compromising your values? In this entrepreneurial keynote, Noelle shares her journey from leading campaigns for Fortune 500 brands to building a thriving, women-led marketing agency. She discusses values alignment, leadership across generations, and building teams that reflect the communities they serve.

Attendees will learn

- How to grow revenue without diluting mission
- The importance of cultural clarity in hiring
- Building Gen Z and Millennial-powered teams
- Why access and mentorship are growth strategies

What Others Are Saying About Noelle & We Thrive Media

After partnering with dozens of firms over the years, I’ve never hired the same video production team twice—until I found We Thrive Media. Now I never have to find another storytelling partner; we’ve hired them as our in-house videographers because the quality is the best in the business. Our audiences rave about their videos, and so does our internal team. But beyond the beautiful, meaningful work they produce, Noelle and the entire We Thrive Media team are an absolute pleasure to work with. They are kind, smart, and caring people. I am beyond thrilled to collaborate with We Thrive Media on all our marketing needs.

— **Angie Jackson**,
Director of Marketing, Communications, & Key Accounts
PROFESSIONAL PRICING SOCIETY

Get in Touch!



To request Noelle, email pr@wethrivemedia.com

